

The Rainbow Connection

The Official Newsletter of South Eastern Regional Council President Lauren Ryan!



Beyond the Rainbow

The Wizard of OZ is a story about a girl who goes on a great adventure. She makes many friends and helps others along the way. This story has always resonated with me as I have journeyed through ESA.

Now I am asking each and every one of you to join me on this adventure. It is time to stop dreaming, thinking and planning and ACTUALLY Go Beyond the Rainbow to build the ESA we want and need it to be.



From the desk of the President...

This year, I am building a Rainbow around me. Each of you will be part of this rainbow. You all come to the table with something unique that makes your color stand out from everyone else's. Each skill, talent, and ability adds to the structure of our organization and makes our Rainbow stronger.

Thank you for all for being part of this collaboration, and let's see what we can build together!

Leadership Information

IC EXECUTIVE BOARD

February 7, 2026, 9 am Central

Registration Fee: \$50.00 per person

Checks made out to:
ESA International Council

Send to: Brenda Campbell
1310 Capstone Dr, Greenfield, IN 46140

Email to let her know registration is in the mail!
brendacampbell040@gmail.com

The IC Board will spend 1 hour discussing the year, some leadership tips, and words from the MC staff.

Jason will spend 6 hours with us discussing the following:

High Road Leadership
Leadership Tools from the Junk Drawer
High Road Leadership on Ramp
Practical Leadership Application
Collaboration, Communication, and Kindness
Leadership Legacy – Leading with Kindness

ESA IC Executive Board & ESA Foundation Fundraiser Information

Support the ESA IC Executive Board & ESA Foundation by purchasing tickets for a Vacation Getaway!

It is a one-week stay at a condo of your choice from the Interval International Condo availability.

You must be present at the IC Convention in July to win.



ESA IC Executive Board & ESA Foundation

VACATION GETAWAY RAFFLE

ONE WEEK STAY - ACCOMMODATIONS WILL BE NO LESS THAN A STUDIO WITH POSSIBILITY UP TO 3 BEDROOMS

**1 Ticket \$20
2 Tickets \$35
3 Tickets \$50**

Interval International Condo of your choice.
Location based on availability

Scan QR Code to purchase tickets!

**DRAWING WILL BE HELD LIVE AT IC CONVENTION 7/18/2026
NEED NOT BE PRESENT TO WIN. MUST BE 21 OR OLDER**

The Rainbow Connection: Exploring Personal and Professional Skills to Enhance Well-Being

PRESENTED BY JANICE ELICH MONROE PROFESSOR EMERITAS

This four-part virtual program was developed specifically for us!

To be an effective member of ESA, individuals need to be aware of their own beliefs, values, and their environment and how all of these pieces interact with the larger organization.

This program will help us explore all these factors and provide tools to work more effectively together.

Click the Register Here button below to sign up for the sessions:

You can also access the link from the SERC Facebook Page as well as my Facebook Page.

[Register Here!](#)

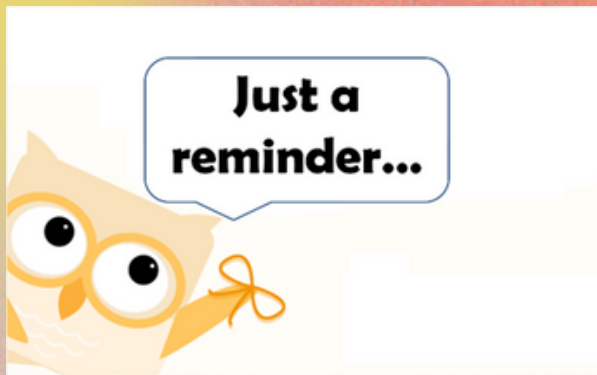
Full Link:

<https://docs.google.com/forms/d/e/1FAIpQLSfmgK6lhnJmiqt5yxSqTmdqXv2ecTdtri-ReCXbwuJmSRQ-jA/viewform?usp=dialog>



**The sessions will be on
ZOOM and will be
recorded and shared
afterwards if you are not
able to attend live.**

**Session 1, 2/4 5pm ET
Session 2, 3/4 5pm ET
Session 3, 4/8 5pm ET
Session 4, 5/6 5pm ET**



Hello from your SERC Treasurer!!

I am excited and humbled to be your SERC Treasurer this year and to be a part of Lauren's Executive Board.

I know that we are all busy this time of year, but I wanted to remind everyone that State SERC Dues (\$30.00) are due on January 1, 2026, and will be late sixty days after that, which would be March 1, 2026. Chapter donations of a minimum of \$15.00 are also welcome throughout the year. Forms can be found on the SERC website.

I will be emailing State Presidents periodically to remind them of the upcoming deadline. Please let me know if you have any questions or concerns.

I pray that you all have a wonderful holiday season with your families.

**Susan Garner
SERC Treasurer, 2025-2026**

The next newsletter will go out at the beginning of March. Please send articles to Lauren Ryan laurengeryan@gmail.com by the end of February.



LA Members with Past IC & SERC President
Lynda Edwards

Louisiana - Members attend SERC, Undertake Projects

Six members of the Louisiana State Council of ESA attended the 2025 Southeast Regional Conference Convention in Myrtle Beach, South Carolina, October 24-25: Zeta Rho - President Nancy Darland, Corresponding Secretary and SERC Teller Beth Fife. Omega Tau - Vice President Wanda Ferris, Bianca Ferris. Alpha Delta - SERC Parliamentarian, Louisiana Awards and Philanthropic Chair Anita Hilburn, Special Projects Chair Sherri Keith.



The Louisiana State Council was pleased to receive several awards at the convention, including being the #1 state for most monies raised for St. Jude Hospital - \$3,018,682.00.

Other first-place awards were: Jean Freeman Happiness Is Philanthropic Award, 17,512.9 hours/257.54 per member; Joan Mason St. Jude Award, 100% chapter participation; Barbara Riley Circle of Life Award, \$44,392.38 per member; SERC Educational Reporting Award, 100% chapters reporting at least six programs; and Association of the Arts Holiday, Zeta Rho member Lester Fife.

Louisiana earned the following awards as well: second place - Adelaide Smith Disaster Fund Award, \$3,301/\$49 per member; third place - Ennis Karns Hope for Heroes Award, \$5,580/\$82.06 per member; and Association of the Arts Woodworking, Lester Fife.



Nancy with 1st Place LA Award



Lester's 1st Place Association of Arts Award



Nancy 40 Years of Service Award

Other notes from the SERC convention:

- During the Hope for Heroes Project, 100 Santa Stockings for Soldiers were filled with personal care items and snacks left over for more stockings. It was impactful to see the combined efforts of SERC ESA members as we prepared Christmas stockings to distribute to soldiers.
- The Easter Seals report featured Zeta Rho's Blizzard Blitz that raised \$365 toward sending a camper to attend Able Camp at Camp Hardtner in Pollock, Louisiana.
- Louisiana's purse was auctioned to IC VP Angie Butenschoen for \$325 at the "Old Bag" SERC fundraising event.
- Louisiana President Nancy Darland was recognized for 40 years of service.



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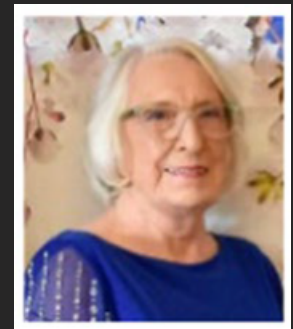
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Georgia State Council

As the colors of the butterfly make us smile, the wind from the fluttering of their wing's sooth us, and the gracefulness of their flight brings peace.

-Ruth Ann Edge



Georgia State Council at IC Convention



Susan Garner

We were so proud to see our own Susan Garner installed as the SERC Treasurer. I know Susan will do a wonderful job as Treasurer.