



**SERC CONFERENCE 2011  
"Palmetto by the Sea"  
October 28 – 29, 2011**

**ESA MEMBER REGISTRATION**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_ Telephone \_\_\_\_\_

**GUEST REGISTRATION (Non ESA Member)**

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Golf/Tour Interest (please check all that apply)  
 Golf  Tour of USS Yorktown  CSA Hunley Tour  Downtown Charleston Tour

**Please check appropriate choice:**

Full Member Registration \$110.00 \_\_\_\_\_  
Full Guest Registration..... \$ 80.00 \_\_\_\_\_  
Late Registration Fee (after September 30<sup>th</sup>)..... \$ 15.00 \_\_\_\_\_  
Total Enclosed..... \$ \_\_\_\_\_

A \$25.00 fee will be assessed for any returned checks. Cancellations must be in writing and received by the Registration Chairperson on or before October 15th to receive a refund. A \$5.00 processing fee will be retained on all cancellations.

**Special Dietary Needs Seafood Allergy** \_\_\_\_\_ **Other** \_\_\_\_\_

**Please check the appropriate choices:**

\_\_\_\_\_ SERC Elected Board \_\_\_\_\_ SERC Appointed Board \_\_\_\_\_ SERCHETTE \_\_\_\_\_ State President  
\_\_\_\_\_ IC Elected Board \_\_\_\_\_ IC Appointed Board \_\_\_\_\_ PICPA \_\_\_\_\_ IC Foundation Board  
\_\_\_\_\_ Pledge \_\_\_\_\_ 1st Time Attendee \_\_\_\_\_ Other \_\_\_\_\_ (please specify)

**HOTEL INFORMATION**

Embassy Suites North Charleston, 5055 International Boulevard, North Charleston, South Carolina 29418  
Phone: (843) 747-1882 - Fax: (843) 747-1895 - E-mail: [chsem@jqh.com](mailto:chsem@jqh.com)

Room rates: \$129 single/double; \$139 triple; \$149 Quad

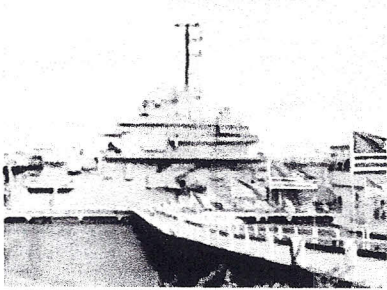
**Reservation deadline 3:00PM on October 12, 2010----When making reservation be sure to mention that you are with SERC/ESA.**

**Make Checks Payable to: SERC Conference 2011**

Mail To: Robin Bussey, SERC Conference Treasurer, 500 Alysia Court Apt 202, Rock Hill, SC 29732

their official Medal of Honor Museum with tons of interactive exhibits.

Located landside is the only replica of a Vietnam Support Base in the country as well as a Cold War Submarine Memorial paying tribute to the sacrifices and triumphs made by the men and women during the Cold War.



Come experience the patriotism, honor and character at Patriots Point Naval & Maritime Museum.

\$18.00 per person

**GENERAL INFORMATION:** You will need transportation to the location where the tours begin. If you do not have a car, the hotel has a shuttle to the airport and downtown at \$10/per person (maximum of 11 persons).

Tours which have a minimum may be subject to cancellation if the minimum is not reached.

# Charleston Tour Information

## **TOUR # 1 - CULINARY TOURS – 2.5 Hours**

Morning – 10:00 – 12:30 pm

Afternoon – 1:00 – 3:30 pm

Come join us as we walk, talk, and taste our way through Charleston. This tour will immerse you in the history and culture of the Lowcountry. Learn how our unique cuisine has evolved over the 300+ years while sampling our specialties. You will become familiar with our local chefs and their menus as you explore Historic Charleston.

Your tour will include stops at the following venues: Lucas Belgian Chocolate, Market Street Sweets, The Spice & Tea Exchange, Charleston Cooks, and Dixie Supply Bakery & Café – a local favorite.

6 Person Minimum - \$38.00 per person

## **TOUR # 2 - HISTORIC CHARLESTON WALKING TOUR – 2 Hours**

Your private guide will begin with an introduction to Charleston's early settlement. The opportunity for a new life brought French, German, Irish and Scottish immigrants to this English colony. The promise of religious freedom brought Sephardic Jews, Quakers, Presbyterians, Baptists and Congregationalists. The prosperity, which was a result of slave labor, meant Africans were a majority of the population by 1720. Thus, of great importance to this port city is a rich African-American and West Indian heritage. The cultural melding of these diverse groups is evident as we explore their legacy. Guests will experience America's preservation laws in America.

Step back in time as you stroll the old walled city, meander down the cobblestone streets, and enjoy the beauty of restored Charleston. Commentary includes Charleston's important role in the Revolutionary War and Civil War, both of which were fought in and around the city. Amid the eighteenth and nineteenth century buildings, your guide will point out historic sites, architectural treasures, and hidden gardens. Highlights include viewing antebellum mansions on the Battery, early churches with their burial grounds and the Four Corners of Law.

Follow in famous footsteps as you experience three hundred years of history, traditions, and stories. Charleston Strolls, the first walking tour company, invites you to enjoy our historic district with our friendly experienced, and knowledgeable guide. We look forward to sharing the lowcountry with you.

Morning or Afternoon

6 Person Minimum - \$25.00 per person

### TOUR # 3 - GHOST & GRAVEYARD WALKING TOUR – 2 Hours

You'll get an exclusive opportunity to walk through some of Charleston's premier graveyards. Explore the graveyard's headstones to see what you might learn, and take a moment to step across the graves, if you dare. Learn about the history of Charleston's graveyards and hear the stories of the famous individuals who found their final resting place in the Holy City.

You've heard the spooky Charleston ghost stories. Now experience them on this up close and personal tour that takes you where others won't dare go. Graveyard – full of history, intrigue and tales of love and loss.

6 Person Minimum - \$25.00 per person

### TOUR # 4 - MIDDLETON PLACE PLANTATION

The Middleton Place House, built by Henry Middleton in 1755 as a gentleman's guest quarters, is the only surviving portion of the three-building residential complex that once stood overlooking the Ashley River. The House contains an extraordinary collection of Middleton family furniture, paintings, books and documents dating from the 1740s through the Civil War. Guided tours of the house introduce visitors to the men, women and children who made Middleton Place their home for over two centuries. Private tours and evening candlelight tours are available upon request.

Garden Overview Tours and the Stableyards are included in the General Admission to the National Historic Landmark. Small additional fees are charged for 30 minute guided tours of the House Museum and 45 minute Carriage tours and 60-75 minute African American Focus Tour.

General Admission + House Tour - \$37.00 per person

General Admission (Garden & Plantation Stableyards) - \$25.00 per person  
Nature walks are conducted on Friday at 10:30 am and 1:30 pm

### TOUR #5

## PATRIOTS POINT MUSEUM

H I S T O R I C C H A R L E S T O N H A R B O R

The history of Patriots Point Naval & Maritime Museum began in the summer of 1975 when the legendary aircraft carrier USS Yorktown appeared on the horizon of Charleston Harbor. A few months later, the USS Yorktown was dedicated as the first ship of the Naval & Maritime Museum on the 200th birthday of the United States Navy. Patriots Point Naval & Maritime Museum was officially opened to the public on January 3, 1976.



Patriots Point Naval & Maritime Museum would become one of the largest museums of its kind in the world with the addition of other Historic Landmark ships like the destroyer USS Laffey, known as "The Ship That Would Not Die", the Balao class submarine Clamagore and the Treasury class Coast Guard cutter Ingham (the Ingham would later move to the Miami Dade Historical Maritime Museum in 2009).

Priceless war planes used during wars and conflicts spanning from WWII to Desert Storm are featured aboard the Yorktown's 40,000 square foot hangar bay and atop the 888 foot flight deck. Patriots Point is also the home of the Congressional Medal of Honor Society and

## CHARLESTON TOUR RESERVATION

Please reserve the following Tour:

Tour # 1 - Culinary – (\$38) - Thursday Morning \$ \_\_\_\_\_  
Thursday Afternoon \$ \_\_\_\_\_  
Friday Morning \$ \_\_\_\_\_  
Friday Afternoon \$ \_\_\_\_\_

Tour # 2 – Historic Walking Tour – (\$25) - Thursday Morning \$ \_\_\_\_\_  
Thursday Afternoon \$ \_\_\_\_\_  
Friday Morning \$ \_\_\_\_\_  
Friday Afternoon \$ \_\_\_\_\_

Tour #3 – Ghost/Walking Tour – (\$25) - Thursday Morning \$ \_\_\_\_\_  
Thursday Afternoon \$ \_\_\_\_\_  
Friday Morning \$ \_\_\_\_\_  
Friday Afternoon \$ \_\_\_\_\_

Tour #4 – Middleton Place Plantation – Gen Admission \$25/ Gen Admission + House \$37  
Thursday \$ \_\_\_\_\_  
Friday \$ \_\_\_\_\_

Tour #5 – Patriot's Point – (\$18) - Thursday \$ \_\_\_\_\_  
Friday \$ \_\_\_\_\_

Name: \_\_\_\_\_ Phone/E-Mail \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Make Checks payable to 2011 SERC Conference Total Enclosed \$ \_\_\_\_\_

Mail to Judy Pinner

952 Hummingbird Lane  
Rock Hill, SC 29732

## SERC Program Booklet Advertising

Show your appreciation for your ESA members and officers by placing an ad in the 2011 Conference Program Booklet. Promote your business in the Booklet or advertise your upcoming SERC Conference. If you send it to us, we'll promote it for you.

Advertising placed by \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone #/e-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Ad size requested:

Business Card Size (3-1/2" x 2") \_\_\_\_\_ \$15.00

Quarter Page (3-1/2" x 4-3/4") \_\_\_\_\_ \$25.00

Half Page (7" x 4-3/4") \_\_\_\_\_ \$50.00

Full Page (7" x 9-1/2") \_\_\_\_\_ \$100.00

Make checks payable to 2011 SERC Conference

Copy ready ads may be sent electronically to: [pinnerj@navacore.net](mailto:pinnerj@navacore.net)

Mail this form, check and/or copy ready ad to:

Judy Pinner  
952 Hummingbird Lane  
PO Box 4462  
Rock Hill, SC 29732

Need help designing your ad? Call me and discuss your ideas: (803) 324-1566.

**Deadline for inclusion in the Program Booklet is September 30, 2011.**